



UI / UX



Enter a revolutionary world

Today, there's no business that doesn't have an online presence. Digital is slowly yet steadily becoming mainstream and seems to be the need of the hour. That's how UI/UX has become a fundamental part of the digital world; be it through e-commerce, company websites, or mobile apps.

While UX is focused on the user's journey to solve a problem, UI is focused on how a product's surfaces look and function. These days, there's a growing tendency for companies to hire for very specific roles, such as UX researcher or interaction designer, to cover all of the different aspects of user experience.*



UI/UX OVERVIEW

The UI/UX Program is a gateway into the revolutionary world of UI/UX through 3 terms of extensive learning on this extremely vast, multidisciplinary and fascinating field.

TERM 1

UX Design Overview
 Basics of Usability
 UXD Process and Workflow
 UX Research Phase
 UX Design Phase
 Validation and Implementation Phase
 UX Design Portfolio - 1

TERM 2

Elements of User Interface (UI) Design
 Pillars of UI Design
 Dashboards and Data Visualization
 UI Design for Mobile Devices, Web and Software
 Web Technology for UI Designers
 Wireframing and Prototype for UI Design
 Usability and Testing for UI Design
 UI Design Portfolio

TERM 3

Basics of Interaction Design
 Interaction Design and Usability
 Information Architecture
 User Flow
 Wireframes and Prototypes
 Design Pattern and Data Driven Validation
 UX Design Portfolio - 2



On completion, this program opens up a wide range of job roles for the students:

Visual Designer | User Interface Designer | Creative Designer | Product Designer
 UI Developer | UX Designer | Information Architecture (IA) | Interaction Designer (IXD)
 UX Tester