

GRAPHICS, WEB DESIGN AND DEVELOPMENT

Make the web look wow

Today, everything is progressing towards digital. Companies across the world and across industries are taking the digital route, opening up a great number of career opportunities. While the projected job growth for web developers from 2014 through 2024 is 27%*, the graphic design industry is predicted to grow 7% from 2015 to 2022**. Thus graphics, web design & development offer great scope for a successful career in the near future.

GRAPHICS, WEB DESIGN AND DEVELOPMENT (GWDD) PROGRAM OVERVIEW

Spread across two terms, this program trains you in all aspects of Graphic Design, Web Design as well as Development. Arena Animation also offers programs focused on Web Design and Print & Publishing.

TERM 2

Concepts of Programming

Building Next Generation Websites

Web Development using AngularJS

Bootstrap

Design and Development using Programming Language

Content Management System

Search Engine Optimisation

Web AdWords

Web Analytics

Web Design and Development Portfolio

TERM 1

Concepts of Graphics & Illustrations

Web Designing Concepts

UI/UX for Responsive Design

Typography Design

Illustrations for Web

Creating Artworks

Layout Design

Web Animation using Animate CC

Web Design Portfolio



PRINT & PUBLISHING

TERM 1

Design and Visualization Fundamentals
Graphics & Illustration Fundamentals
Typography Techniques
Illustrations for Print
Creating Artworks
Image Magic with Photoshop CC
Design for Print and Advertising
Page Design
Print Portfolio



WEB DESIGNING

TERM 1

Concepts of Graphics and Illustrations
Web Designing Concepts
UI/UX for Responsive Design
Typography Design
Illustrations for Web
Layout Design
Web Animation using Animate CC
Building Next Generation Websites
Web Design Portfolio



On completion, this program opens up a wide range of job roles for the students:

Web Designer | Layout Designer | Graphic Designer | Flash Animator | Web Developer
Content Management System Specialist | Illustrator | Visualizer